

Mr. Marwan Ramadan
President EMEA
Hospitality Marketing Concepts
4701 Von Karman Avenue Suite 300
Newport Beach, California 92660
USA

May 20, 2004

Dear Mr. Ramadan

On behalf of Husa hotels I would like to thank you for making the Husa Oro membership program a great success. The program has become an important and integral part of our longterm marketing strategy.

Since its inception in 1992 Husa Oro program has increased year after year our overall revenue, repeat business, increased brand loyalty and generated thousands of room nights as well as a significant increase in food and beverage revenue in our outlets from local members.

I am pleased to inform you that in 2003 Husa Oro members occupied the number one position in rooms reservation and consequently were the highest source of rooms revenue for our hotels.

I am looking forward to continue working with Hospitality Marketing Concepts in the years to come.

Best Regards,


Jose Gaspar

Desde 1930