



September 25, 2003

Dear Sirs:

I have used HMC Marketing in my last five hotels, which were in five different areas of the country coast to coast. It has always been a positive program for my properties and very easy to implement. From the operations to the reservations to the club hotel card, HMC is with you each step of the way and will come out to your property to conduct training for all of your staff.

With the new Club Hotel International program, your property will have access to worldwide contacts from e-mail marketing to pinpointing meeting planners. HMC quite simply is a "no brainer" program that will bring more guests into your hotel.

Sincerely,

James Shandor  
Director of Food & Beverage  
Lakeway Inn Conference Resort  
Austin, Texas